

# UEFA EURO 2016 SUSTAINABILITY PRINCIPLES, STATEMENT OF PURPOSE AND VALUES



UEFA EURO 2016 will take place in France between 10 June and 10 July 2016. It will be contested by 24 teams, with matches being played in 10 host cities. EURO 2016 SAS and the operations division of UEFA Events SA are responsible for all operational aspects of the tournament.

The primary objective is to deliver **flawless organisation and effective working conditions** for all participating teams, officials, media representatives, sponsors, broadcasters, suppliers, volunteers and staff, ensuring that the welcome given to spectators and fans meets the **highest international standards**, while showing the world the very best of European football at a friendly, fun and vibrant event.

The organisers will achieve this by means of the following:

- ✓ organisational measures that are conducive to the sporting and popular success of the tournament;
- ✓ strong cooperation between UEFA and the French Football Federation through EURO 2016 SAS;
- ✓ close partnerships with host cities;
- ✓ open cooperation with the French government;
- ✓ a safe and friendly environment;
- ✓ a strong commitment to sustainability;
- ✓ the optimisation of financial results to strengthen European football;
- ✓ stadiums and facilities that match the profile of the tournament.

In line with growing awareness of the sports event industry, a **pragmatic strategy** has been established, building on lessons learnt from past UEFA EUROs and capitalising on contextual opportunities in France, in order to fully integrate sustainability into operational processes, with a view to delivering a significant legacy for both France and UEFA.

This includes the establishment of a **sustainable event management system** consistent with **international standard ISO 20121** in order to put in place efficient and structured internal business processes and manage the impact of sustainability in areas such as access for all, health, diversity, fan culture and the environment.

The organisers are committed to complying with the **four principles governing sustainability**: integrity, inclusivity, stewardship and transparency. These principles are aligned with [UEFA's 11 key values](#), which include good governance and autonomy (no. 4), sporting integrity and betting (no. 7), and respect (no. 10).

EURO 2016 SAS and all suppliers also pledge to respect the [ten universal principles of the United Nations Global Compact](#) in the areas of human rights, labour, the environment and corruption.

With that in mind, the organisers are committed to continually monitoring and improving the suitability, adequacy and effectiveness of the sustainable event management system.

*Date and location: 25 November 2015, Paris*

Jacques Lambert, President of EURO 2016 SAS

Martin Kallen, CEO of UEFA Events SA and EURO 2016 SAS